



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

INVOICE

DUPLICATE

Invoice #	Invoice Date	Invoice Month	Invoice Period
956416-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
North Carolina Citizens for	NC CIT FOR PROGRESS	

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	956416	07907899

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	NCPG	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	M-F WXII 12 News @ 5 a 5-6am		- TWTF - -	:30	4	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- TWTF - -	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/02/12	5:55 AM	M-F WXII 12 News @ 5 am	5-6am	:30	NCCPTV1213	\$500.00 NM
3	WXII	W	10/03/12	5:46 AM	M-F WXII 12 News @ 5 am	5-6am	:30	NCCPTV1213	\$500.00 NM
4	WXII	Th	10/04/12	5:26 AM	M-F WXII 12 News @ 5 am	5-6am	:30	NCCPTV1213	\$500.00 NM
2	WXII	F	10/05/12	5:21 AM	M-F WXII 12 News @ 5 am	5-6am	:30	NCCPTV1213	\$500.00 NM
2	10/08/12	10/08/12	M-F WXII 12 News @ 5 a 5-6am		M - - - - -	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M - - - - -	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	5:38 AM	M-F WXII 12 News @ 5 am	5-6am	:30	NCCPTV1213	\$500.00 NM
3	10/02/12	10/05/12	Live with Regis & Kelly	9-10AM	- TWTF - -	:30	8	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- TWTF - -	8	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/02/12	9:18 AM	Live with Regis & Kelly	9-10AM	:30	NCCPTV1213	\$500.00 NM
7	WXII	Tu	10/02/12	9:44 AM	Live with Regis & Kelly	9-10AM	:30	NCCPTV1213	\$500.00 NM
2	WXII	W	10/03/12	9:21 AM	Live with Regis & Kelly	9-10AM	:30	NCCPTV1213	\$500.00 NM
5	WXII	W	10/03/12	9:55 AM	Live with Regis & Kelly	9-10AM	:30	NCCPTV1213	\$500.00 NM
3	WXII	Th	10/04/12	9:42 AM	Live with Regis & Kelly	9-10AM	:30	NCCPTV1213	\$500.00 NM
8	WXII	Th	10/04/12	9:55 AM	Live with Regis & Kelly	9-10AM	:30	NCCPTV1213	\$500.00 NM
6	WXII	F	10/05/12	9:19 AM	Live with Regis & Kelly	9-10AM	:30	NCCPTV1213	\$500.00 NM
4	WXII	F	10/05/12	9:34 AM	Live with Regis & Kelly	9-10AM	:30	NCCPTV1213	\$500.00 NM
4	10/08/12	10/08/12	Live with Regis & Kelly	9-10AM	M - - - - -	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M - - - - -	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	9:33 AM	Live with Regis & Kelly	9-10AM	:30	NCCPTV1213	\$500.00 NM
2	WXII	M	10/08/12	9:59 AM	Live with Regis & Kelly	9-10AM	:30	NCCPTV1213	\$500.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
956416-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
North Carolina Citizens for	NC CIT FOR PROGRESS		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/05/12	NBC Today Show II	10A-12N	- TWTF - -	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- TWTF - -	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/02/12	11:28 AM	NBC Today Show II	10A-12N	:30	NCCPTV1213	\$150.00 NM
4	WXII	W	10/03/12	11:58 AM	NBC Today Show II	10A-12N	:30	NCCPTV1213	\$150.00 NM
1	WXII	Th	10/04/12	11:54 AM	NBC Today Show II	10A-12N	:30	NCCPTV1213	\$150.00 NM
3	WXII	F	10/05/12	10:29 AM	NBC Today Show II	10A-12N	:30	NCCPTV1213	\$150.00 NM
6	10/08/12	10/08/12	NBC Today Show II	10A-12N	M - - - - -	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M - - - - -	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	10:49 AM	NBC Today Show II	10A-12N	:30	NCCPTV1213	\$150.00 NM
7	10/02/12	10/05/12	M-F WXII 12 News @ 6 p	6-630pm	- T - - F - -	:30	2	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- T - - F - -	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/02/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	NCCPTV1214	\$2,500.00 NM
2	WXII	F	10/05/12	6:22 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	NCCPTV1214	\$2,500.00 NM
8	10/08/12	10/08/12	M-F WXII 12 News @ 6 p	6-630pm	M - - - - -	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M - - - - -	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	6:23 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	NCCPTV1214	\$2,500.00 NM
9	10/06/12	10/06/12	Sa WXII 12 News @ 6 pm	6-630pm;	- - - - - S -	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- - - - - S -	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/12	6:27 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	NCCPTV1214	\$500.00 NM
10	10/06/12	10/06/12	INSIDE EDITION	7-730P, 7-8P	- - - - - S -	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- - - - - S -	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/12	7:21 PM	INSIDE EDITION	7-730P, 7-8P	:30	NCCPTV1214	\$300.00 NM
11	10/02/12	10/05/12	NBC Tonight Show	1135pm-1237am	- TWTF - -	:30	8	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- TWTF - -	8	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	Tu	10/02/12	11:58 PM	NBC Tonight Show	1135pm-1237am	:30	NCCPTV1214	\$400.00 NM
1	WXII	Tu	10/02/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	NCCPTV1214	\$400.00 NM
2	WXII	W	10/03/12	11:48 PM	NBC Tonight Show	1135pm-1237am	:30	NCCPTV1214	\$400.00 NM
6	WXII	W	10/03/12	12:32 AM	NBC Tonight Show	1135pm-1237am	:30	NCCPTV1214	\$400.00 NM
8	WXII	Th	10/04/12	11:46 PM	NBC Tonight Show	1135pm-1237am	:30	NCCPTV1214	\$400.00 NM
3	WXII	Th	10/04/12	12:32 AM	NBC Tonight Show	1135pm-1237am	:30	NCCPTV1214	\$400.00 NM
4	WXII	F	10/05/12	11:47 PM	NBC Tonight Show	1135pm-1237am	:30	NCCPTV1214	\$400.00 NM
7	WXII	F	10/05/12	12:07 AM	NBC Tonight Show	1135pm-1237am	:30	NCCPTV1214	\$400.00 NM



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956416-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
North Carolina Citizens for	NC CIT FOR PROGRESS		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/02/12	10/05/12	NBC Tonight Show	1135pm-1237am	- TWTF - -	:30	8	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
12	10/08/12	10/08/12	NBC Tonight Show	1135pm-1237am	M - - - - -	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M - - - - -	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	11:59 PM	NBC Tonight Show	1135pm-1237am	:30	NCCPTV1214	\$400.00 NM
2	WXII	M	10/08/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	NCCPTV1214	\$400.00 NM
13	10/06/12	10/06/12	WXII 12 News	5:30-6am	- - - - - S -	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	- - - - - S -	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/12	5:38 AM	WXII 12 News	5:30-6am	:30	NCCPTV1213	\$150.00 NM
14	10/06/12	10/06/12	WXII 12 Sa/Su News at 6:6-8am		- - - - - S -	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	- - - - - S -	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/12	6:22 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	NCCPTV1213	\$450.00 NM
15	10/07/12	10/07/12	WXII 12 Sa/Su News at 6:6-8am		- - - - - S	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	- - - - - S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/07/12	7:09 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	NCCPTV1213	\$450.00 NM
16	10/02/12	10/05/12	M-F WXII 12 News @ Noon	12-1pm	- TWTF - -	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	- TWTF - -	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	Tu	10/02/12	12:57 PM	M-F WXII 12 News @ Noon	12-1pm	:30	NCCPTV1213	\$400.00 NM
3	WXII	W	10/03/12	12:28 PM	M-F WXII 12 News @ Noon	12-1pm	:30	NCCPTV1213	\$400.00 NM
2	WXII	Th	10/04/12	12:30 PM	M-F WXII 12 News @ Noon	12-1pm	:30	NCCPTV1213	\$400.00 NM
1	WXII	F	10/05/12	12:26 PM	M-F WXII 12 News @ Noon	12-1pm	:30	NCCPTV1213	\$400.00 NM
17	10/08/12	10/08/12	M-F WXII 12 News @ Noon	12-1pm	M - - - - -	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M - - - - -	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/08/12	12:45 PM	M-F WXII 12 News @ Noon	12-1pm	:30	NCCPTV1213	\$400.00 NM

Total Spots 43

Payment Terms 30 Days

Gross Total	\$23,600.00
Agency Commission	\$3,540.00
Net Amount Due	\$20,060.00